

NICK KNAPP

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nickknapp.me

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Experience

2022-Present \ Offor Health - SmileMD \ Columbus, OH

UX Designer

- Design user-centered interfaces for various digital products, including mobile apps and websites.
- Collaborate with cross-functional teams to ensure that design decisions align with product goals.
- Conduct usability testing to validate design decisions and identify areas for improvement.
- Contribute to the development of design guidelines and style guides.
- Create wireframes, and high/low-fidelity prototypes to communicate design concepts to stakeholders.

2017-2021 \ Hilliard City School District \ Columbus, OH

UX Designer & Developer

- Led design in building public and private facing websites for a district of 17,000+ students.
- Led design in the creation of district graphical and published works remaining true to the brand.
- Expert design proficiency in creating wireframes and prototypes with Adobe XD, Figma, and UX Pin.
- Created solutions to complex problems while keeping the user at the center.
- Engaged community and staff with usability testing, and interviews to better improve digital platforms.

2014-2018 \ Herb Gillen Agency \ Columbus, OH

Director of Interactive Services

- Exceptional team player with a proven ability to nurture skills in others.
- Wrote code for digital products such as responsive web, desktop, tablet, and mobile interfaces.
- Managed creative process with digital assets including web, ads, social media, and email marketing.
- Created wireframes, and prototypes to communicate design concepts to stakeholders.
- Approached accessibility or inclusive design by removing barriers for all users.

2012-2014 \ Journey Healing Centers \ Scottsdale, AZ

UX Designer

- Brought to market digital products for web, desktop, tablet, and mobile interfaces.
- Designed company logos, letterheads, posters, flyers, business cards, and brochures.
- Assisted in local advertising campaigns with digital and print ads.
- Created user sales journey for inbound marketing traffic.

Education

2018 Arizona State University

Bachelor of Science

Graphic Information Technology

References

Available Upon Request